



## **Room Set Up Requirements...to help you make your event an *UNFORGETTABLE EXPERIENCE.***

Every presenter is different. Every event is different.

Here are some ideas that best fit Darren's animated style.

Please reach out and ask if you have any questions.

- 1.** Hold the event in the smallest room which will comfortably hold all your attendees. A closer atmosphere makes for a much better energy and crowd dynamic. The key is to have as little open space as possible.
- 2.** Consider setting out fewer chairs than you'll need. There are always "no shows." If there are lots of empty chairs, it diminishes the energy in the room. It's more exciting and makes for a better "experience" in an intimate setting.
- 3.** If your event will be held in a ballroom be sure to have the stage as close to the audience as is reasonably possible. You don't want a large space between the stage and the first row. Closer proximity makes for a better connection between performer and audience.
- 4.** If the audience is seated at tables, set the tables as close together as possible, allowing of course for walking and serving, as this also creates a better energy in the room.
- 5.** When introducing Darren, please use the introduction provided on Darren's website and refrain from using Darren's bio, as this is not an introduction.

**This is all so that Darren will be at his absolute best and make you look great!**