PARTIAL CLIENT LIST

With his true-life underdog story, Darren LaCroix inspires attendees to defy the odds and reach their lofty goals.

Do your people feel overwhelmed and in need of a heavy dose of inspiration? Do they need to be re-energized? The one thing that makes an event special is the story that moves people forward and takes away any excuses. An unforgettable true-life story delivered with passion can be the catalyst that gets people rejuvenated and back on track. This keynote is perfect as an opener or closer for your event. One attendee firmly shook Darren’s hand, looked him in the eyes and said, “We’ve had many speakers tell us what to do, but you’re different. You lived it.”

In the 1990’s, after a devastating business failure, Darren LaCroix was forced to live with his parents and get a 2nd job to pay off his business debt. As a subordinate in a sea of cubicles, clocking in each day, his dream was not to someday run the company. Instead, his dream was to make people laugh. But he had one big problem: he wasn’t funny. Not at all.

Having nothing to lose, he tried an open mic night at a Boston comedy club. He bombed miserably. As he walked off stage, the headliner performer said to him, “Don’t quit your day job!”

Determined to escape his life of monotonous Mondays, Darren refused to accept defeat and used that humiliation, rejection and failure as fuel to pursue a dream that even his friends and family said was ridiculous. Without a funny bone in his body he may have been least likely to be a comedian, but he had a willingness to fail. He made incredible sacrifices for his passion and even though his journey shifted, Darren received guidance and discovered a formula that yielded such abundant success, it surprised even himself.

Over the next few years, he was relentless in his pursuit of comedy. On the way, he found another outlet: professional speaking. In 2001, his persistence, patience and perseverance paid off when he won the title of World Champion of Public Speaking. In that contest, Darren beat out 25,000 contestants from 14 countries with a speech that people are still talking (and laughing) about today.

Darren travels the world inspiring audiences with his “least likely” story of how he went from Chump to Champ. He’s spoken in every state in the US, as well as 45 international cities, including Milan, Shanghai, and Kuala Lumpur. Attendees are given the insight, habits and mindset that Darren had to learn the hard way.

THEY’LL WALK AWAY WITH:

- Inspiration to look at challenges in a new way
- A bigger belief in what is possible
- Action steps to create new habits

Ultimately, Darren LaCroix’s captivating message of resilience doesn’t just resonate with an audience. It propels them to shift their mindset and gain the confidence they need to transform their lives.