

Better Stories, Better Business



darren STAGE TIME
LaCroix
WORLD CHAMPION OF PUBLIC SPEAKING

“ I enjoyed the opportunity to meet you last week and can see why the team was so impressed at our sales conference that they wanted you back to share your insights with our customers. The feedback from the event was very positive and your talk was a highlight.”

David Trotter, Executive Vice President
Head of Treasury Management
Wells Fargo Bank

ABOUT DARREN LACROIX

He passionately shows executives the same techniques his coaches taught him that helped him outspoke 25,000 contestants from 14 countries to become the World Champion of Public Speaking. Your team will find his powerful *Then, Now & How* Story model practical and simple to apply. Powerful stories drive change.

Darren is the author of two books: *Laugh & Get Rich* and *The Speaker's Edge*. He is the only speaker in the world who is an Accredited Speaker, Certified Speaking Professional and a World Champion of Public Speaking.



You Tube **SUBSCRIBERS: 17,000+**
VEWS: 3.7 Million

BOOK DARREN LACROIX KEYNOTE ADDRESS OR WORKSHOP

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GET DETAILS:

www.darrenlacroix.com

Darren shows busy executives how to have more influence through the power of well-told stories.

You have a pivotal message to deliver, whether it's in the boardroom, in front of potential clients or at a networking event. But, you struggle with inspiring your listeners to take action. Is your bottom line suffering? Maybe you are not closing the sale often enough?

Great communicators are great storytellers.

Everyone wants an advantage over competitors. Once you learn to properly construct and consistently convey powerful stories, you've built trust, one of the most universally coveted assets among business leaders. So, **be the authority in your industry**, be the driver of change through your business presentations.

Darren has been brought in to share his proven techniques to help executives from Wells Fargo to European giant, Luxoft. Powerful storytelling can be a key differentiator in the marketplace. **Wow the crowd and advance your professional reputation.**

THEY'LL WALK AWAY WITH:

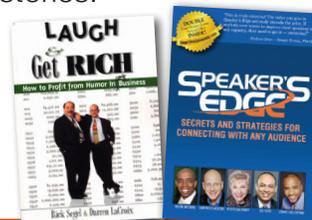
- Why Stories Matter in Business Communication
- 5 Essentials to an Unforgettable Story
- Storytelling Secrets Most Executives Don't Use
- How to Apply These Ideas in Your Industry



These little known, world-class insights

delivered in an unforgettable way will enable you to connect quickly and deeply. Mere facts and figures on slides will never influence like the power of consistently well-told stories.

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better business.



PARTIAL CLIENT LIST

