Better Stories, Better Business

Darren shows busy executives how to have more influence through the power of well-told stories.

You have a pivotal message to deliver, whether it’s in the boardroom, in front of potential clients or at a networking event. But, you struggle with inspiring your listeners to take action. Is your bottom line suffering? Maybe you are not closing the sale often enough?

Great communicators are great storytellers.

Everyone wants an advantage over competitors. Once you learn to properly construct and consistently convey powerful stories, you’ve built trust, one of the most universally coveted assets among business leaders. So, be the authority in your industry, be the driver of change through your business presentations.

Darren has been brought in to share his proven techniques to help executives from Wells Fargo to European giant, Luxoft. Powerful storytelling can be a key differentiator in the marketplace. Wow the crowd and advance your professional reputation.

THEY’LL WALK AWAY WITH:
- Why Stories Matter in Business Communication
- 5 Essentials to an Unforgettable Story
- Storytelling Secrets Most Executives Don’t Use
- How to Apply These Ideas in Your Industry

These little known, world-class insights delivered in an unforgettable way will enable you to connect quickly and deeply. Mere facts and figures on slides will never influence like the power of consistently well-told stories.

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