

World Champion of Public Speaking

Darren LaCroix

Out of 25,000 contestants from 14 countries, Darren LaCroix became the first person from New England to win the *Olympics of Oratory* since the contest began in 1938.



Content

Humor...

Inspiration!

*Signature
Keynote:*

OUCH! *How I Went From Chump to Champ*

His story will inspire you. He wanted to be a comedian, but had a fear of speaking and wasn't funny. No one encouraged him. He bombed in a Boston comedy club in 1992, but still became the World Champion in 2001. He was just a *regular guy* with no talent, but was persistent and willing to fail. He guarantees you will not forget his story. He is living proof! Learn in 45 minutes what it took him 9 years to accomplish.

Your ROI: The audience members will be inspired while they walk away with transferable "real" lessons they can apply to everyday challenges, and fully understand the value of failure in the pursuit of achievement.

A message your audience needs to hear.

Delivered by someone who lived it.

Darren will make you look good!

Partial Client List...

ASSOCIATIONS:

- AMERICAN MARKETING ASSOCIATION
- BANKERS EDUCATIONAL FORUM
- BPCS USER GROUP
- MASS CASUALTY LIFE INSURANCE
- MASS DIETICIANS ASSOCIATION
- MASS EARLY INTERVENTION CONSORTIUM
- MASS REALTY ASSOCIATION
- MASS SAFETY COUNCIL
- MISSISSIPPI TOURISM ASSOCIATION
- NATIONAL LAW FIRM MARKETING ASSOCIATION
- NATIONAL SPEAKERS ASSOCIATION
- NEW JERSEY BUILDERS ASSOCIATION
- NEW YORK STATE CIRCULATION MANAGEMENT ASSOCIATION
- NURSE PRACTITIONER ASSOCIATES FOR CONTINUING EDUCATION
- PUBLIC UTILITIES RISK MANAGEMENT ASSOCIATION
- RHODE ISLAND ASSOCIATION OF ACCOUNTING PROFESSIONALS
- SAVE INTERNATIONAL
- SOCIETY OF AMERICAN FLORISTS
- TOASTMASTERS INTERNATIONAL
- VA- AMERICAN PUBLIC WORKS ASSOCIATION
- WOMAN IN BUSINESS
- WOMEN'S SUCCESS NETWORK

THAT IS THE GREATEST SPEECH I THINK I'VE EVER SEEN IN MY 90 YEARS

Bill Hersey, Author of Blueprints for Memory

CORPORATE:

- ARTICULENT
- BERKSHIRE COMPUTER PRODUCTS
- BERKSHIRE LIFE INSURANCE
- BOISE CASCADE OFFICE PRODUCTS
- BLUE CROSS BLUE SHIELD
- CALIFORNIA COAST CREDIT UNION
- EASCORP
- ERA KEY REALTY SERVICES
- EXACT SOFTWARE
- FIDELITY BANK
- FIDELITY INVESTMENTS
- GBS FILING SYSTEMS
- IBM
- IDEAL HEALTH
- LANDMARK GRAPHICS
- SHERATON HOTELS
- US FOODS

If you are looking for just another keynote speaker You Don't Want Darren! In one hour he will change the way you think

Clients & Audiences Love Darren!

"What I found especially impressive was that the humor was so particular to our situation. It was obvious Darren had done his homework. He was such a hit with our audience - one not easily pleased - that I'm sure he will be invited back soon."

MICHAEL SOLONDZ, PRESIDENT
NEW JERSEY BUILDER ASSOCIATION

"The video of your performance was humorous, but in person you were hysterical! Our membership is still talking about your final 'skit'. The homework you did was evident by intertwining our industry specifics in your presentation. We highly recommend you!"

APRIL MASON - PRESIDENT, NEW ENGLAND MEDICAL EQUIPMENT DEALERS ASSOCIATION

"Your over-the-top energy level put a static charge in the air and even those who had spent the night in the casino were riveted to the stage, sitting up straight, and totally engaged. That was remarkable..."

MATTHEW CLULOW ASSISTANT MGR. - OPERATIONS
DENNINGHOUSE INC. / BUCK OR TWO STORES

"After listening to you, I began to think of all the things that I could do so much better if I was willing to work hard by whatever it is I am trying to achieve. Thank you for inspiring me."

BETSEY KATITI - (COMMON E-MAIL) FROM CONFERENCE ATTENDEE

"Many attendees later wrote or said to me 'Bring Darren back again, he is terrific.' You have shown our owners the opportunity to use humor as a tool for productivity and profit."

LINDA L. BRUZYNSKI, PRESIDENT - CHIEF OPERATING OFFICER, MOLLY MAID

"You were a big hit. The composite results from each participant's evaluation form, which covered every session a speaker scheduled over the three day conference, confirmed your presentation as the best. I highly recommend you to anyone considering you as a speaker."

ED LANE - SENIOR VICE PRESIDENT, NETWORK DATA PROCESSING

" WOW, are you a quick study! We didn't give you much time to familiarize yourself with the group and in no time you found the pulse. I wouldn't hesitate to recommend you to any other real estate audience, or ANY group for that matter. You made me look good."

NELSON ZIDE, CRB, CRS,
LTG, SRES - OWNER ERA KEY REALTY SERVICES

"Other professional speakers can only hope to achieve the level Darren has already reached. Organizations who hire speakers had better book Darren now while they can still afford him."

WILLIAM L. MAY, JR., DTM, LT Gov. EDUCATION & TRAINING - CONFERENCE CHAIR

"Your humor was clean, good natured, and very, very funny... Your ability to drive home pertinent points with your comedy made our meeting a success!"

DOUG FRELKE- EDUCATION & DEVELOPMENT SPECIALIST
MASS CASUALTY INSURANCE CO.

"I can't listen to anyone for 90 minutes, when you spoke it felt like 5."

GUY P. DBIDON - KUWAIT FOREIGN PETROLEUM EXPLORATION CO. K.S.C

"Darren is great!"
DARREN'S MOM

TRANSLATED INTO
3 FOREIGN LANGUAGES

More
Keynotes.

Change or Die
(Enough said)

Laugh & Get RICH:

How to Profit from Humor in Any Business

What if having more fun meant doing more business? That is the essence of how many successful CEOs run their companies. Darren interviewed many of them and distilled their practices into the book: Laugh & Get RICH. This keynote is sure to make audiences laugh and think at the same time. As CEO Jim Laffey says, "Humor is the most underrated and overlooked value-added service you can provide...and it costs you nothing." Darren teaches audiences simple ways to humor potential clients to build lasting relationships. Humor brings people closer, while jokes can divide.

For booking information, please contact: