



BIOGRAPHY

Darren LaCroix
World Champion of Public Speaking
Keynote Speaker • Author • Speaker Coach

In 2001, Darren LaCroix, the World Champion of Public Speaking, out-spoke 25,000 contestants from 14 countries to win that title. That was just a benchmark. Since that victory, Darren has traveled the world demystifying the process of creating a powerful speech. He has roused audiences in faraway places like Saudi Arabia, China, Oman, Malaysia, and Taiwan with his inspirational journey from first-rate chump to first-class champ, proving anything is possible if you are willing to work for it.

Darren may have been “born without a funny bone in his body,” but he possessed the desire to learn and the willingness to fail necessary to achieve his dream. The self-proclaimed “student of comedy” is living proof that humor is a *skill* that can be learned.

As a keynote speaker since 1994, he brings his incredible story to conferences around the world. He is consistently the top rated speaker at conferences. He changes the way people think about challenges, humor, and presentations... forever. His clients include IBM, Fidelity investments, and numerous associations too long to list!

He is known as the person who helps speakers launch their careers in professional speaking. His trademarked program ***Get Paid to Speak by Next Week***[®] has helped many speakers launch their very first checks. He also supports speakers doing business coaching through his internet program, ***Get Paid to Speak TV***.

Now, Darren is in high demand as a speaking coach. The new standard for advanced presentation skills was created when he co-created ***How Professional Presenters Can Own the Stage***. There is no other program on the market that even comes close to this transformational program. Viewers witness exactly how coachees can create lasting significant improvement in just two days.

His successful book, ***Laugh & Get Rich: How to Profit from Humor in Any Business*** (6th printing), contains interviews with corporate executives who share his philosophy. Now translated into three languages, it is a mainstay on business bookshelves.

As co-founder of ***The Humor Institute*** and a co-creator of ***The Humor Boot Camp***[®], Darren directs seminars that help presenters wisely use the power of humor to “lighten up” their presentations. He is also an award-winning producer of the film ***Healing, Hope, and Humor***.